



**Duncanville Arts Commission**  
**Special Meeting Agenda**  
City Hall, Briefing Room  
203 E. Wheatland Road  
Duncanville, TX 75166

**Tuesday, May 12, 2026**  
**6:30 PM**

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City of Duncanville Arts Commission meetings are available to all persons regardless of disability. The Duncanville City Hall is accessible to people with disabilities. If you need assistance in participating in this meeting due to a disability as defined under the ADA, please call (972) 780-5000 or email [city.secretary@duncanvilletx.gov](mailto:city.secretary@duncanvilletx.gov) at least three (3) business days prior to the scheduled meeting to request accommodation.

Persons may participate by live broadcast via Swagit. To view the live meeting or previous meetings, click on the following link: <https://duncanvilletx.new.swagit.com/views/454/>

1. Call to Order
2. Receive Public Comments, limit 2-minutes per individual speaker.

To submit a comment via email and for your comments to be read, the following information is required:

Submit a comment by 4:00 PM on Tuesday, May 12, 2026  
Email [alex.hamby@duncanvilletx.gov](mailto:alex.hamby@duncanvilletx.gov)  
Email title: Arts Commission Public Comment – May 12, 2026  
First and Last Name; and address.

3. The Arts Commission to consider the following Minutes:
  - A. The Arts Commission to consider the March 24, 2026, Regular Meeting Minutes
4. Commissioners Reports (limit to 2 minutes each)
5. Arts Commission Events
  - A. 2026 Arts and Business Mixer
6. Items for Individual Consideration
  - A. The Arts Commission to consider a grant request for the project titled "Art Exhibit."

- B. The Arts Commission to consider a grant request for the project titled "Midsummer Music Festival."
- C. The Arts Commission to consider a grant request for the project titled "Museum of Art Building Mural Project."
- D. The Arts Commission to consider a grant request for the project titled "Rebloom Creative Reuse Pop-Ups."

7. Non-Action Items

- A. Temporary Art Activation Permit (TAAP) presented by Ron Thompson
- B. D'ville Voices, the Duncanville Arts Commission Podcast
- C. Review the report submitted by Kalen McGuire regarding his "Beacons of Light: Where Champions Rise" mural located at 1944 S. Main St., Duncanville, TX 75137.

8. Adjournment

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located outside the entrance to the City of Duncanville City Hall, next to the entryway doors, a place convenient and readily accessible to the general public, as well as to the City's website, [www.duncanvilletx.gov](http://www.duncanvilletx.gov) and said Notice was posted **by** the following date and time: **Tuesday, May 5, 2026, by 5:00 P.M.** and remained posted for at least two hours after said meeting was convened.

**Alex Hamby**  
**Communications and Marketing Administrator**



# STAFF REPORT

**MEETING:** - May 12, 2026

**TITLE:**

The Arts Commission to consider the March 24, 2026, Regular Meeting Minutes

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

**Alex Hamby, Communications and Marketing Administrator**

**BACKGROUND/HISTORY:**

The Duncanville Arts Commission held its regular monthly meeting on March 24, 2026. Staff documented the meeting minutes and presents them to the Commission members for their consideration.

**POLICY EXPLANATION:**

**FUNDING SOURCE:**

**ACTION ALTERNATIVES:**

1. Approve.
2. Disapprove
3. Other actions as directed by Council.

**ATTACHMENTS:**

2026-03-24 - Arts Commission Regular Meeting - Minutes





REGULAR MEETING MINUTES  
Tuesday, March 24, 2026

A meeting of the Duncanville Arts Commission was held on Tuesday, March 24, 2026, in the Briefing Room at City Hall (203 East Wheatland Road, Duncanville, Texas 75116) with a quorum to wit: Chair Angela Thorpe-Harris, Vice Chair Mac Browning, Linda Lydia, Amy Jackson, Mary Ann Taylor, Luke Durmon, Patricia Coleman, and Julio Avila.

Council Liaison, Mayor Pro Tem DeMonica Gooden, was present through Microsoft Teams.

Alex Hamby, Marketing and Communications Administrator and Devon Handley, Event Coordinator, were present to serve as staff liaisons,

**1. Call to Order**

The meeting was called to order at 6:30 PM.

**2. Receive Public Comments, limit 2-minutes per individual speaker.**

No public comments.

**3. The Arts Commission to consider the following Minutes:**

**A. Consider February 24, 2026, Regular Meeting Minutes.**

Chair Angela Thorpe-Harris made a motion to consider the February 24, 2026, Regular Meeting Minutes. The motion was seconded by Mac Browning. All present voted in favor. None opposed. The motion passed.

**3. Commissioners Reports (limit to 2 minutes each) During this time, members of the Arts Commission will present brief reports, each limited to two minutes.**

Vice Chair Mac Browning shared his book of poetry called *Facing the Storm: Poetry for the Journey*. He read a poem from his book called "Your Power Is Now."

Amy Jackson reported that the Duncanville Community Theatre's recent psycho-thriller production was well attended, with a sold-out opening weekend and only slightly lower attendance during spring break. Despite a power outage before a Sunday matinee, the cast and audience improvised using flashlights and cell phones, and no patrons left or

requested refunds. She highlighted this as a strong example of community support for the arts in Duncanville.

Julio Avila reported strong activity in live comedy, including producing multiple rotating shows and booking notable comedians. He also shared recent experiences performing internationally, launching a podcast, and collaborating with a local artist on a restaurant branding project.

Linda Lydia had nothing to report.

Mary Ann Taylor shared that she has completed five podcast episodes and remains active in literary work, including editing poetry and presenting on AI (Artificial Intelligence) and literary research. She also highlighted her involvement with a non-profit organization that helps incarcerated women record books for their children and mentioned reaching out to a former Texas Poet Laureate for future engagement.

Council Liaison DeMonica Gooden, who unable to attend in person but, via Microsoft Teams, shared that the commission's recent report to City Council was well received and highlighted significant progress in the arts over the past three years. She also noted visible growth in public art, particularly murals in Duncanville, and expressed regret at missing the recent Duncanville Community Theatre's production.

Chair Angela Thorpe-Harris reported participating in multiple community and arts-related events, including lectures, a career expo, cultural programs, and City Council presentations, while also supporting partnerships and artist outreach in Duncanville. They highlighted collaboration on a new podcast, ongoing city arts initiatives, and opportunities for commission members to engage in upcoming events and community activities.

## **5. Briefings and Presentations**

### **A. Hotel Occupancy Tax Discussion.**

Vice Chair Mac Browning and Event Coordinator Devon Handley discussed with commissioners that hotel occupancy tax (HOT) funding requires projects to promote tourism and the local hotel industry, often summarized as "heads in beds," though not strictly required in every case. Commissioners were encouraged to prioritize public, accessible, and potentially multi-day or promotable events; consider long-term impact and marketability (especially outside the city); and ensure that grant applicants clearly demonstrate how their projects support tourism or could grow to do so over time.

### **B. Importance of Quorum**

Chair Angela Thorpe-Harris and Communications Administrator Alex Hamby emphasized the importance of maintaining a quorum, noting that the previous meeting nearly lacked a quorum. Chair Thorpe-Harris asked members to notify leadership in advance of any absence so attendance can be managed and documented, as consistent participation is required to conduct business and report to City Council.

### **C. Danieldale and Cockrell Hill Mural Discussion.**

Chair Angela Thorpe-Harris and Communications Administrator Alex Hamby discussed the Cockrell Hill mural, which began as a community project before COVID and may be unfinished, with public feedback noting missing facial details. The

commission plans to review the original agreements and consider options for completion, including involving other artists, students, or the community, while ensuring there are no contractual or copyright issues. Chair Thorpe-Harris also noted the completion of another local mural by an artist in the area.

#### **D. Duncanville Poet Laureate Discussion and Planning.**

Mary Ann Taylor presented a proposed Poet Laureate program, outlining qualifications, responsibilities, and a timeline, and emphasized the need to promote the opportunity to Duncanville residents. The commission discussed outreach, application logistics, potential venues, and the formation of a committee to move the project forward.

#### **E. Annual Report Briefing.**

Chair Angela Thorpe-Harris provided a summary of the annual report presented to City Council, highlighting the commission's activities over the past year, including community events, school partnerships, and collaborations. She emphasized the commission's ongoing work, visibility, and strong community engagement.

#### **F. Arts and Business Mixer Updates.**

Chair Angela Thorpe-Harris and Alex Hamby discussed plans for upcoming Arts and Business Mixers, noting a partnership with the Duncanville Economic Development Department to fund two events, with the commission supporting a third. The commission will collaborate on dates, locations, and participating businesses, with a small group assigned to coordinate planning and logistics.

### **6. Arts Commission to Consider Hosting a Table/Booth at the 2026 BloomFest.**

Chair Angela Thorpe-Harris led a discussion on hosting an Arts Commission booth at Bloom Fest, near the D.L. Hopkins Senior Center, to promote the arts and direct visitors to the Ellafair event.

Vice Chair Mac Browning made a motion to consider hosting a Duncanville Arts Commission booth at Bloom Fest. The motion was seconded by Chair Thorpe-Harris. All in favor. None opposed. Motion passed.

### **7. Adjournment**

Meeting adjourned at 7:59 PM

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Angela Thorpe - Harris,  
Arts Commission Chair

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Alex Hamby,  
Staff Liaison



# STAFF REPORT

**MEETING:** - May 12, 2026

**TITLE:**

2026 Arts and Business Mixer

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

Devon Handley

**BACKGROUND/HISTORY:**

**POLICY EXPLANATION:**

**FUNDING SOURCE:**

ORG and Object Number

**Available Budget**

\$3,000

**Purchase Amount**

**After Encumber**

**ACTION ALTERNATIVES:**

1. Approve.
2. Disapprove
3. Other actions as directed by Council.

**ATTACHMENTS:**

None



# STAFF REPORT

**MEETING:** - May 12, 2026

**TITLE:**

The Arts Commission to consider a grant request for the project titled "Art Exhibit."

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

**Alex Hamby, Communications and Marketing Administrator**

**BACKGROUND/HISTORY:**

The purpose of this project is to create an accessible, community-centered art experience that brings contemporary local artwork into a relaxed, social environment. By hosting a public, no-cost exhibition at Day Drink Lounge in collaboration with a local artist, the project aims to remove traditional barriers to art engagement and invite a broader audience to experience and connect with visual art.

The exhibit is set to be open from May 9, 2026, to May 16, 2026. The requested grant amount is \$3,000.00.

**POLICY EXPLANATION:**

**Arts Funding Policy for the City of Duncanville Using Hotel Occupancy Tax (HOT) Funds**

**1. Establishment of the Duncanville Arts Fund**

The City Council of Duncanville has established a dedicated Arts Fund, known as the “Duncanville Arts Fund,” to support and promote the arts within our community. This special revenue fund will be used for the promotion, creation, and installation of art throughout Duncanville, as well as for artisan events held within city limits. Managed by the Duncanville Arts Commission, the fund is designed to support the arts community

and grow annually, reflecting the City's commitment to enhancing and expanding its cultural and artistic offerings. The City Council will provide final oversight as needed to ensure the fund's effectiveness and alignment with community goals.

**2. Purpose of the Arts Fund**

The Arts Fund aims to support a broad range of art-related programs and activities that promote tourism and contribute to the hotel and convention industry. This includes funding for instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts-related activities.

**3. Authorization for HOT Funds**

The City Council of Duncanville authorizes and directs the City Manager to transfer 15% of the annual HOT funds revenue to the Arts Fund. These funds are designated for expenditures that align with the goals of this policy as established by the City Council.

**4. Legal Framework and Eligibility**

- **HOT Fund Use:** According to Section 351.101(a) of the Texas Tax Code, municipal hotel occupancy tax funds may be used exclusively to promote tourism, including the arts and the hotel and convention industry. Texas Attorney General Opinion GA-0124 reinforces this utilization.
- **Restrictions on Facilities:** Based on Attorney General Opinion KP-0131, HOT funds cannot be used solely for the construction of arts facilities. Such expenditures must be combined with other authorized categories of hotel tax expenditures to comply with legal requirements.

**5. Eligible Expenditures**

Art funds may be used for a variety of art-related programs that directly promote tourism and hotel activity, in line with HOT fund requirements. Eligible art forms include, but are not limited to:

- Instrumental and vocal music
- Dance
- Drama
- Folk art
- Creative writing
- Architecture
- Design and allied fields
- Painting
- Sculpture
- Photography
- Graphic and craft arts
- Motion pictures
- Radio, television, tape, and sound recording

**6. Fund Administration**

- **Management:** The Arts Fund will be administered by the Duncanville Arts Commission, which is responsible for overseeing and approving fund allocations.
- **Growth:** The fund is designed to grow annually, aiming to enhance the City’s cultural landscape and support tourism.

**7. Approval Process**

Expenditures: All requests for funding should be directed to the Arts Commission and the City Council. The City Council, as the administrator of HOT funds, reserves the right to authorize expenditures regardless if the Arts Commission has recommended an approval or denial of the request.

**8. Reporting and Accountability**

The Arts Commission will provide regular quarterly reports to the City Council detailing the use of the Arts Fund and its impact on tourism and hotel occupancy. An annual review will be conducted to evaluate the effectiveness and alignment with the City’s goals.

**9. Policy Review**

The City Council or Arts Commission may conduct regular reviews to ensure expenditures align with the intended use of HOT funds and fulfill statutory requirements. The impact of funded projects on tourism and hotel activity will be assessed, and any discrepancies between the economic impact and HOT funds spent will be addressed in compliance with state regulations. The City Council reserves the right to make changes to this policy at any time.

Amended by City Council 10/15/24

**FUNDING SOURCE:**

**ORG and Object Number**

11011000-700450

<b>Available Budget</b>	<b>Purchase Amount</b>	<b>After Encumber</b>
\$36,900	\$3,000	\$33,900

**ACTION ALTERNATIVES:**

1. Approve.
2. Disapprove
3. Other actions as directed by the Arts Commission.

**ATTACHMENTS:**

Arts-Grant-Application\_6499382535159590941 - 1, Venue Rental & Utilities (\$750 \_ 25)

Saturday, March 21, 2026



# Arts Grant Application

**Have you read and understood the Arts Funding Policy and Grant Guidelines?**

By checking "Yes," you confirm that you have reviewed the current Arts Funding Policy and Grant Guidelines in full and understand the eligibility criteria, reporting requirements, and obligations associated with this grant application.

## Section 1: General Information

**Applicant Name (Individual or Organization)** DAY DRINK WINE & COCKTAIL LOUNGE

**Project Lead (if different)** LOLECIA DAY

**Mailing Address** 215 W Camp Wisdom Rd, suite 5  
Grand Prairie, TX, 75052

**Phone Number** (469) 358-1264

**Email** Daydrinklounge@gmail.com

**How do you prefer to be contacted?**

**Website or Social Media (if applicable)**  
WWW.DAYDRINKLOUNGE.COM

**Are you a first-time applicant?**

## Section 2: Eligibility

**Check all that apply:**

**Do you live or operate a business/studio within Duncanville, TX city limits?**

## Section 3: Grant Type

**Select the grant category for which you are applying (select one):**

## Section 4: Project Information

**Project/Event Title** ART EXHIBIT

### **Brief Project Summary (2-3 sentences)**

The purpose of this project is to create an accessible, community-centered art experience that brings contemporary local artwork into a relaxed, social environment. By hosting a public, no-cost exhibition at Day Drink Lounge in collaboration with a local artist, the project aims to remove traditional barriers to art engagement and invite a broader audience to experience and connect with visual art.

**Project Start Date** Saturday, May 9, 2026

**Project End Date** Saturday, May 16, 2026

**Do you have a confirmed location for this event or project?**  Yes

### **Location(s)**

Day Drink Wine & Cocktail Lounge

**Is this project open to the public?**  Yes

**Admission Fee (if any)** 0

## **Section 5: Narrative**

Please answer the following questions in no more than 250 words each.

### **Describe the purpose and artistic vision of the proposed project.**

Opening on Mother's Day weekend, ultimately this exhibit will foster community connection, and demonstrate that meaningful art experiences can exist in approachable, nontraditional spaces. This particular exhibit honors the strength and resilience of mothers and their love for their children.

### **How will the project serve the Duncanville community and promote public access?**

There will be no cost to attend, and the event will be open during accessible hours to encourage broad participation. The casual atmosphere of Day Drink Lounge helps remove intimidation or exclusivity often associated with art spaces, making the experience more inclusive for residents of all backgrounds.

### **How will your project promote tourism or economic development within Duncanville?**

We actively partner with a marketing company that promotes the lounge and its events directly to guests staying in hotels throughout Duncanville. This targeted outreach helps connect visitors with local cultural programming, increasing foot traffic to the venue and encouraging guests to spend more time—and money—within the city.

### **List the individuals and organizations involved in planning or executing the project.**

LoLecia Day

### **Briefly describe your marketing plan.**

We will market via social media (15k+ followers) with targeted paid ads, pass out fliers during the Duncanville Switch on 5/16 and send direct invites to local organizations and art lovers in the Duncanville and surrounding areas.

### How will you evaluate the success and impact of your project?

We will gather informal feedback from attendees, the featured artist, and venue staff to assess the quality of the experience, audience engagement, and overall reception of the exhibition. Social media metrics—such as shares, event responses, and audience interactions—will be used to measure visibility and community interest before and after the event.

## Section 6: Budget

**Total Project Budget** 3000

**Amount requested from the Duncanville Arts Commission/City Council** 3000

**Matching Funds (cash/in-kind)** 3000

**Please attach a detailed budget**

Venue Rental & Utilities (\$750 \_ 25).pdf

## Section 7: Required Documents

### Document Checklist

- Completed application form. \*required
- Narrative responses (Section 5) \*required
- Detailed project budget (Section 6) \*required
- Proof of Duncanville residency or business operation. \*required
- City of Duncanville Vendor Packet (below) \*required

### Upload required documents

vendor packet duncanville.pdf

ENGIE BILL.pdf

## Section 8: Acknowledgements

By signing below, I affirm that all information provided is accurate and complete.

### Signature

### Name

Lolecia Day

**Property Owner Authorization (Required for Public Art Installations on Private Property)**

I, the undersigned property owner or authorized representative, grant permission for the proposed public art installation to be placed at the property listed below. I understand that this project is part of the Duncanville Arts Commission grant program and agree to allow public access for viewing and participation as described in the applicant's proposal.

## Proposed Budget for May 9 & 16 Art Exhibit

- Venue Rental & Utilities (\$750 / 25%)
- Artwork Production & Framing (\$800 / 27%)
- Marketing & Promotion (\$600 / 20%): Digital ads, interior signage, posters, and postcards.
- Opening Reception (\$400 / 13%): Refreshments, drinks, and charcuterie
- Installation & Equipment (\$250 / 8%): Tools, lighting, hardware, paint for walls, and pedestals.
- Shipping & Logistics (\$200 / 7%): Transporting artwork to and from the venue.



# STAFF REPORT

**MEETING: - May 12, 2026**

**TITLE:**

The Arts Commission to consider a grant request for the project titled "Midsummer Music Festival."

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

**Alex Hamby, Communications and Marketing Administrator**

**BACKGROUND/HISTORY:**

The Midsummer Music Festival is a free, community-focused event celebrating the summer solstice through a diverse lineup of classical, jazz, Latin, and folk music. Designed for an underserved community, the festival provides high-quality artistic experiences alongside hands-on workshops that inspire creativity and cultural exposure. By supporting local artists and activating public space, the event fosters long-term engagement with the arts and strengthens community identity.

The proposed date for this event is Saturday, June 20, 2026. The requested grant amount is \$3,000.

**POLICY EXPLANATION:**

**Arts Funding Policy for the City of Duncanville Using Hotel Occupancy Tax (HOT) Funds**

**1. Establishment of the Duncanville Arts Fund**

The City Council of Duncanville has established a dedicated Arts Fund, known as the “Duncanville Arts Fund,” to support and promote the arts within our community. This special revenue fund will be used for the promotion, creation, and installation of art

throughout Duncanville, as well as for artisan events held within city limits. Managed by the Duncanville Arts Commission, the fund is designed to support the arts community and grow annually, reflecting the City's commitment to enhancing and expanding its cultural and artistic offerings. The City Council will provide final oversight as needed to ensure the fund's effectiveness and alignment with community goals.

**2. Purpose of the Arts Fund**

The Arts Fund aims to support a broad range of art-related programs and activities that promote tourism and contribute to the hotel and convention industry. This includes funding for instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts-related activities.

**3. Authorization for HOT Funds**

The City Council of Duncanville authorizes and directs the City Manager to transfer 15% of the annual HOT funds revenue to the Arts Fund. These funds are designated for expenditures that align with the goals of this policy as established by the City Council.

**4. Legal Framework and Eligibility**

- **HOT Fund Use:** According to Section 351.101(a) of the Texas Tax Code, municipal hotel occupancy tax funds may be used exclusively to promote tourism, including the arts and the hotel and convention industry. Texas Attorney General Opinion GA-0124 reinforces this utilization.
- **Restrictions on Facilities:** Based on Attorney General Opinion KP-0131, HOT funds cannot be used solely for the construction of arts facilities. Such expenditures must be combined with other authorized categories of hotel tax expenditures to comply with legal requirements.

**5. Eligible Expenditures**

Art funds may be used for a variety of art-related programs that directly promote tourism and hotel activity, in line with HOT fund requirements. Eligible art forms include, but are not limited to:

- Instrumental and vocal music
- Dance
- Drama
- Folk art
- Creative writing
- Architecture
- Design and allied fields
- Painting
- Sculpture
- Photography
- Graphic and craft arts

- Motion pictures
- Radio, television, tape, and sound recording

## 6. Fund Administration

- **Management:** The Arts Fund will be administered by the Duncanville Arts Commission, which is responsible for overseeing and approving fund allocations.
- **Growth:** The fund is designed to grow annually, aiming to enhance the City’s cultural landscape and support tourism.

## 7. Approval Process

Expenditures: All requests for funding should be directed to the Arts Commission and the City Council. The City Council, as the administrator of HOT funds, reserves the right to authorize expenditures regardless if the Arts Commission has recommended an approval or denial of the request.

## 8. Reporting and Accountability

The Arts Commission will provide regular quarterly reports to the City Council detailing the use of the Arts Fund and its impact on tourism and hotel occupancy. An annual review will be conducted to evaluate the effectiveness and alignment with the City’s goals.

## 9. Policy Review

The City Council or Arts Commission may conduct regular reviews to ensure expenditures align with the intended use of HOT funds and fulfill statutory requirements. The impact of funded projects on tourism and hotel activity will be assessed, and any discrepancies between the economic impact and HOT funds spent will be addressed in compliance with state regulations. The City Council reserves the right to make changes to this policy at any time.

Amended by City Council 10/15/24

### FUNDING SOURCE:

#### ORG and Object Number

11011000-700450

Available Budget	Purchase Amount	After Encumber
36,900	\$3,000	\$33,900

**ACTION ALTERNATIVES:**

1. Approve.
2. Disapprove
3. Other actions as directed by Council.

**ATTACHMENTS:**

Arts-Grant-Application\_6508284233395531034, Midsummer Festival Budget

Tuesday, March 31, 2026



## Arts Grant Application

**Have you read and understood the Arts Funding Policy and Grant Guidelines?**

By checking "Yes," you confirm that you have reviewed the current Arts Funding Policy and Grant Guidelines in full and understand the eligibility criteria, reporting requirements, and obligations associated with this grant application.

### Section 1: General Information

**Applicant Name (Individual or Organization)**

Christopher Adkins

**Mailing Address**

5 belmont Pl.  
Duncanville, Texas, 75116

**Phone Number**

(214) 770-1068

**Email**

tygaar@sbcglobal.net

**How do you prefer to be contacted?**

**Are you a first-time applicant?**

### Section 2: Eligibility

**Check all that apply:**

**Do you live or operate a business/studio within Duncanville, TX city limits?**

### Section 3: Grant Type

**Select the grant category for which you are applying (select one):**

### Section 4: Project Information

**Project/Event Title**

Midsummer Music Festival

**Brief Project Summary (2-3 sentences)**

The Midsummer Music Festival is a free, community-focused event celebrating the summer solstice

through a diverse lineup of classical, jazz, Latin, and folk music. Designed for an underserved community, the festival provides high-quality artistic experiences alongside hands-on workshops that inspire creativity and cultural exposure. By supporting local artists and activating public space, the event fosters long-term engagement with the arts and strengthens community identity.

**Project Start Date** Saturday, June 20, 2026

**Project End Date** Saturday, June 20, 2026

**Do you have a confirmed location for this event or project?**

### **Location(s)**

Poe-Hobden Amphitheater at Armstrong Park

**Is this project open to the public?**

## **Section 5: Narrative**

Please answer the following questions in no more than 250 words each.

### **Describe the purpose and artistic vision of the proposed project.**

The purpose of the Midsummer Music Festival is to create a free and accessible cultural experience that introduces underserved audiences to elevated and diverse forms of music. Its artistic vision draws on the energy of the summer solstice as a symbol of light, growth, and awakening, using music as a medium to inspire creativity and connection. By blending genres and traditions while centering local artists, the festival becomes both a celebration and a catalyst for a more vibrant, art-centered community.

### **How will the project serve the Duncanville community and promote public access?**

The Midsummer Music Festival will serve the Duncanville community by providing a free, inclusive cultural experience that removes financial barriers to high-quality arts programming. By taking place in a public park and featuring a diverse lineup of performances and interactive workshops, the festival ensures that residents of all ages and backgrounds can easily access and engage with music and the arts. This approach promotes public access by activating shared space, encouraging community participation, and creating a welcoming environment centered on creativity, connection, and cultural enrichment.

### **How will your project promote tourism or economic development within Duncanville?**

The project will drive economic development by bringing new visitors into Duncanville, increasing spending at local businesses such as restaurants, shops, and service providers. The inclusion of food trucks, vendors, and local artists creates immediate economic opportunities while keeping revenue within the community. Over time, the festival aims to build a recognizable cultural identity for Duncanville, encouraging repeat visitation and supporting sustained local economic growth.

### **List the individuals and organizations involved in planning or executing the project.**

This event will be organized and coordinated with Izaiah Salazar, Norma Gomez, Chris Adkins, and many volunteers.

### **Briefly describe your marketing plan.**

The marketing plan will focus on a mix of digital outreach and community-based promotion to maximize visibility and accessibility. Efforts will include social media campaigns, partnerships with local organizations and schools, targeted outreach through community groups, and distribution of flyers and posters in high-traffic areas. Collaboration with the City of Duncanville, local sponsors, and media outlets will further amplify awareness and ensure broad community engagement.

### **How will you evaluate the success and impact of your project?**

The marketing plan will combine digital outreach, grassroots promotion, and strategic partnerships to


maximize visibility and attendance. Efforts will include social media campaigns, event listings, and community-based promotion through schools, local businesses, and organizations, alongside collaboration with the City of Duncanville and sponsors. With major FIFA events taking place nearby in Arlington during this time, the festival will also position itself to capture regional visitors and increased foot traffic, expanding its reach beyond the immediate community.

## Section 6: Budget

**Total Project Budget** \$26,500

**Amount requested from the Duncanville Arts Commission/City Council** \$3,000

**Please attach a detailed budget**


Midsummer Festival Budget.pdf

## Section 7: Required Documents

**Document Checklist**

- Completed application form. \*required
- Narrative responses (Section 5) \*required
- Detailed project budget (Section 6) \*required
- Proof of Duncanville residency or business operation. \*required
- City of Duncanville Vendor Packet (below) \*required
- Portfolio or artistic samples (\*required for individual artists)

**Upload required documents**


Chris Adkins Vendor Packet.pdf


Artistic Samples.pdf

## Section 8: Acknowledgements

By signing below, I affirm that all information provided is accurate and complete.

**Signature**



**Name**

Christopher Adkins

**Property Owner Authorization (Required for Public Art Installations on Private Property)**

I, the undersigned property owner or authorized representative, grant permission for the proposed public art installation to be placed at the property listed below. I understand that this project is part of the Duncanville Arts Commission grant program and agree to allow public access for viewing and participation as described in the applicant's proposal.

MIDSUMMER MUSIC FESTIVAL

**LOCATION:** Armstrong Park in Duncanville  
**ADDRESS:** 100 James Collins Blvd, Duncanville, TX 75116  
**FEST DURATION:** 11 HRS  
**PROJECT DURATION:** 14 HRS  
**DATE:** June 20th, 2026

**SET UP:** 8:00 AM  
**START:** 10:00 AM  
**END:** 9:00 PM  
**CLEARED:** 10:00 PM

**FESTIVAL BUDGET**

DESCRIPTION	CATEGORY	QTY	COST		AMOUNT
<b>GENERAL</b>					
Poe-Hobden Amphitheater (Hour Rate)	Venue	12	\$	125.00	\$ 1,500.00
Gazebo (Hour Rate)	Venue	12	\$	30.00	\$ 360.00
Special Events Permit	Permit	1	\$	300.00	\$ 300.00
Health Permit	Permit	1	\$	52.00	\$ 52.00
2 Police Officers on Duty (\$75/HR Each)	Personnel	10	\$	150.00	\$ 1,500.00
Fire Marshall Check	Personnel	2	\$	100.00	\$ 200.00
1 Paramedic on Duty (\$100/HR Each)	Personnel	10	\$	100.00	\$ 1,000.00
Insurance	Misc.	1	\$	300.00	\$ 300.00
Safety Equipment for City Compliance	Safety	1	\$	300.00	\$ 300.00
Banners for Stages	Marketing	1	\$	800.00	\$ 800.00
Signage	Marketing	1	\$	400.00	\$ 400.00
Day of Materials (programs, info flyers, etc.)	Marketing	1	\$	250.00	\$ 250.00
Marketing Budget for Festival	Marketing	1	\$	1,200.00	\$ 1,200.00
Contingency Fees from City	Misc.	1	\$	500.00	\$ 500.00
Site Cleaner	Personnel	10	\$	30.00	\$ 300.00
<b>MUSIC PERFORMANCES</b>					
Talent	Talent	1	\$	6,000.00	\$ 6,000.00
Piano Rental and Move	Rental	1	\$	1,500.00	\$ 1,500.00
Sound Equipment	Rental	1	\$	1,000.00	\$ 1,000.00
Sound Engineer	Personnel	1	\$	1,000.00	\$ 1,000.00
Misc. Equipment	Rental	1	\$	500.00	\$ 500.00
Guard Rails for Stage	Rental	1	\$	500.00	\$ 500.00
<b>RENTALS</b>					
HQ Tent	Rental	1	\$	1,000.00	\$ 1,000.00
Med Tent	Rental	1	\$	800.00	\$ 800.00
Cooling Systems (Portable Misters, Swamp Coolers, A/c System)	Rental	1	\$	1,200.00	\$ 1,200.00
Concession Stands	Rental	1	\$	600.00	\$ 600.00
Concession Inventory	Rental	1	\$	600.00	\$ 600.00
Picnic Tables	Rental	7	\$	50.00	\$ 350.00
Standing Tables	Rental	15	\$	20.00	\$ 300.00
Shade Structures	Rental	5	\$	100.00	\$ 500.00
Trash and Recycling Cans	Rental	10	\$	30.00	\$ 300.00
			Sub-Total	\$	25,112.00
			(5%) Contingency	\$	1,255.60
			<b>TOTAL</b>	<b>\$</b>	<b>26,367.60</b>





# STAFF REPORT

**MEETING: - May 12, 2026**

**TITLE:**

The Arts Commission to consider a grant request for the project titled "Museum of Art Building Mural Project."

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

**Alex Hamby, Communications and Marketing Administrator**

**BACKGROUND/HISTORY:**

The goal is to create a composition that inspires the youth, adults, and visitors in this community by using a mural. The idea that we want to convey through this mural project is one of scholarship, academics, athletics, unity, diversity, community, family, positivity, strength, and love. The theme consideration will be a “Wall of Fame” highlighting 30 or more celebrities and personalities from Duncanville who have and are making a difference and contribution to Texas and the World around us.

The proposed dates for this project are June 1, 2026, to June 30, 2026. The requested grant amount is \$20,000.

**POLICY EXPLANATION:**

**Arts Funding Policy for the City of Duncanville Using Hotel Occupancy Tax (HOT) Funds**

**1. Establishment of the Duncanville Arts Fund**

The City Council of Duncanville has established a dedicated Arts Fund, known as the “Duncanville Arts Fund,” to support and promote the arts within our community. This special revenue fund will be used for the promotion, creation, and installation of art

throughout Duncanville, as well as for artisan events held within city limits. Managed by the Duncanville Arts Commission, the fund is designed to support the arts community and grow annually, reflecting the City's commitment to enhancing and expanding its cultural and artistic offerings. The City Council will provide final oversight as needed to ensure the fund's effectiveness and alignment with community goals.

**2. Purpose of the Arts Fund**

The Arts Fund aims to support a broad range of art-related programs and activities that promote tourism and contribute to the hotel and convention industry. This includes funding for instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts-related activities.

**3. Authorization for HOT Funds**

The City Council of Duncanville authorizes and directs the City Manager to transfer 15% of the annual HOT funds revenue to the Arts Fund. These funds are designated for expenditures that align with the goals of this policy as established by the City Council.

**4. Legal Framework and Eligibility**

- **HOT Fund Use:** According to Section 351.101(a) of the Texas Tax Code, municipal hotel occupancy tax funds may be used exclusively to promote tourism, including the arts and the hotel and convention industry. Texas Attorney General Opinion GA-0124 reinforces this utilization.
- **Restrictions on Facilities:** Based on Attorney General Opinion KP-0131, HOT funds cannot be used solely for the construction of arts facilities. Such expenditures must be combined with other authorized categories of hotel tax expenditures to comply with legal requirements.

**5. Eligible Expenditures**

Art funds may be used for a variety of art-related programs that directly promote tourism and hotel activity, in line with HOT fund requirements. Eligible art forms include, but are not limited to:

- Instrumental and vocal music
- Dance
- Drama
- Folk art
- Creative writing
- Architecture
- Design and allied fields
- Painting
- Sculpture
- Photography
- Graphic and craft arts

- Motion pictures
- Radio, television, tape, and sound recording

## 6. Fund Administration

- **Management:** The Arts Fund will be administered by the Duncanville Arts Commission, which is responsible for overseeing and approving fund allocations.
- **Growth:** The fund is designed to grow annually, aiming to enhance the City’s cultural landscape and support tourism.

## 7. Approval Process

Expenditures: All requests for funding should be directed to the Arts Commission and the City Council. The City Council, as the administrator of HOT funds, reserves the right to authorize expenditures regardless if the Arts Commission has recommended an approval or denial of the request.

## 8. Reporting and Accountability

The Arts Commission will provide regular quarterly reports to the City Council detailing the use of the Arts Fund and its impact on tourism and hotel occupancy. An annual review will be conducted to evaluate the effectiveness and alignment with the City’s goals.

## 9. Policy Review

The City Council or Arts Commission may conduct regular reviews to ensure expenditures align with the intended use of HOT funds and fulfill statutory requirements. The impact of funded projects on tourism and hotel activity will be assessed, and any discrepancies between the economic impact and HOT funds spent will be addressed in compliance with state regulations. The City Council reserves the right to make changes to this policy at any time.

Amended by City Council 10/15/24

### FUNDING SOURCE:

#### ORG and Object Number

11011000-700450

Available Budget	Purchase Amount	After Encumber
\$36,900	\$20,000	\$16,900

**ACTION ALTERNATIVES:**

1. Approve.
2. Disapprove
3. Other actions as directed by Council.

**ATTACHMENTS:**

Arts-Grant-Application\_6508200545319253591, Mural Duncanville 200 Main Street Budget

Tuesday, March 31, 2026



# Arts Grant Application

**Have you read and understood the Arts Funding Policy and Grant Guidelines?**

By checking "Yes," you confirm that you have reviewed the current Arts Funding Policy and Grant Guidelines in full and understand the eligibility criteria, reporting requirements, and obligations associated with this grant application.

## Section 1: General Information

**Applicant Name (Individual or Organization)** DL Commercial. LTD

**Project Lead (if different)** Curtis D. Ferguson

**Mailing Address** 200 Main St.  
Duncanville, TX, 75116

**Phone Number** (469) 630-4546

**Email** LindaWood@LottCompanies.com

**How do you prefer to be contacted?**

**Are you a first-time applicant?**

## Section 2: Eligibility

**Check all that apply:**

**Do you live or operate a business/studio within Duncanville, TX city limits?**

## Section 3: Grant Type

**Select the grant category for which you are applying (select one):**

## Section 4: Project Information

**Project/Event Title** Museum of Art Building Mural Project

**Brief Project Summary (2-3 sentences)**

The goal is to create a composition that inspires the youth, adults, and visitors in this community by using a mural. The idea that we want to convey through this mural project is one of scholarship, academics, athletics, unity, diversity, community, family, positivity, strength, and love. The theme consideration will be a “Wall of Fame” highlighting 30 or more celebrities and personalities from Duncanville who have and are making a difference and contribution to Texas and the World around us.

**Project Start Date** Monday, June 1, 2026

**Project End Date** Tuesday, June 30, 2026

**Do you have a confirmed location for this event or project?**  Yes

**Location(s)**  
200 Main St., Duncanville, TX

**Is this project open to the public?**  Yes

**Admission Fee (if any)** \$0

**Section 5: Narrative**

Please answer the following questions in no more than 250 words each.

**Describe the purpose and artistic vision of the proposed project.**

The goal is to create a composition that inspires the youth, adults, and visitors in this community by using a mural. The idea that we want to convey through this mural project is one of scholarship, academics, athletics, unity, diversity, community, family, positivity, strength, and love. The theme consideration will be a “Wall of Fame” highlighting 30 or more celebrities and personalities from Duncanville who have and are making a difference and contribution to Texas and the World around us.

**How will the project serve the Duncanville community and promote public access?**

As persons traveling to and from work in various parts of the city of Duncanville, this mural will bring a smile to many commuters. Main Street will be the gateway for many people from surrounding towns such as Desoto, Glenn Heights and Cedar Hill to downtown Dallas, Arlington, Ft. Worth, and beyond. The friendly and inviting composition, with its idea of community and family values along with academic and athletic excellence, will set the stage for communities to follow suit.

**How will your project promote tourism or economic development within Duncanville?**

This mural will showcase thirty personalities and celebrities who have lived in Duncanville. One of the goals is to have a celebratory unveiling where the thirty-plus celebrities attend with a fan fair of media, tourists, and visitors. This will become a project that will be the talk of the town and state for years to come.

**List the individuals and organizations involved in planning or executing the project.**

Curtis D. Ferguson and DL Commercial, LTD

**Briefly describe your marketing plan.**

We will initially send out press releases to various media outlets showcasing Mr. Ferguson. This includes in-studio interviews and on-site interviews. Mr. Ferguson will create a daily video journal and will use the following social media platforms: Facebook, LinkedIn, YouTube, TikTok, Instagram, and X. He will invite interested ones to join him as he progresses toward his completion. The day of the unveiling will be announced, and the personalities that will be in attendance. As confirmation of guests' RSVP, Mr. Ferguson will put together a program with selected speakers, including City Council members, Art Commission

members, and other instrumental in the project execution and completion.

### How will you evaluate the success and impact of your project?

I will create a questionnaire asking for a critique from those in attendance at the unveiling ceremony.

**Applicants are encouraged to submit a 30-second video introducing their project. This video will be shown to the Arts Commission during their review process and to the City Council before they make their final decision. Please consider uploading your video here are sending it to arts@duncanvilletx.gov.**


Video.mp3

## Section 6: Budget

<b>Total Project Budget</b>	\$20,000
<b>Amount requested from the Duncanville Arts Commission/City Council</b>	\$20,000
<b>Matching Funds (cash/in-kind)</b>	\$0

**Please attach a detailed budget**


Mural Duncanville 200 Main Street Bu... .pdf

## Section 7: Required Documents

### Document Checklist

- Completed application form. \*required
- Narrative responses (Section 5) \*required
- Detailed project budget (Section 6) \*required
- Proof of Duncanville residency or business operation. \*required
- City of Duncanville Vendor Packet (below) \*required
- IRS 501(c)(3) determination letter (if applicable)
- Property owner support letter (\*required for Public Art Grant)
- Portfolio or artistic samples (\*required for individual artists)

## Section 8: Acknowledgements

By signing below, I affirm that all information provided is accurate and complete.

**Signature****Name**

Curtis Ferguson

**Property Owner Authorization (Required for Public Art Installations on Private Property)**

I, the undersigned property owner or authorized representative, grant permission for the proposed public art installation to be placed at the property listed below. I understand that this project is part of the Duncanville Arts Commission grant program and agree to allow public access for viewing and participation as described in the applicant's proposal.

**Property Owner Name**

DL Commerical, LTD

**Property Address**200 Main St.  
Duncanville, TX, 75116

## ***Project/Program Budget Summary***

Work Plan:

The project will begin when school is out for the summer for students. The starting date to actually begin laying the design out is projected for June 5, 2023.

Timeline:

Weather permitting and wall preparation completed, the project will last the duration of the summer months. Factors that may adjust this timeline include heat and rain. The goal is to work 7 days a week / 12-16-hour days for a total of 3 weeks, for a total of over 300 hours from Mr. Ferguson.

### **Expenses: \$20,000.00**

1. Rental Equipment (Scaffolding, sprayers) -\$1,000.00
2. Materials and Supplies - \$3,500.00
3. Insurance - \$1,500.00
4. Labor – Designer/Artist - \$14,000.00
5. Project Manager - Artist

***The goal is to purchase and obtain all supplies and materials from Duncanville businesses.***

Volunteers will donate according to their schedule. However, everyone must be approved and assigned a space by Mr. Ferguson to participate. Mr. Ferguson will assign roles, brushes, colors, and techniques to be used by each volunteer (Student and Adult).

There will be a photo/video journal documenting the daily progress of this project.



# STAFF REPORT

**MEETING:** - May 12, 2026

**TITLE:**

The Arts Commission to consider a grant request for the project titled "Rebloom Creative Reuse Pop-Ups."

**Vision Statement:**

**"Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance."**

**Pillar:**

**STAFF RESPONSIBLE:**

**Alex Hamby, Communications and Marketing Administrator**

**BACKGROUND/HISTORY:**

The purpose of Re-Bloom Creative Reuse is to increase access to the arts in Duncanville by collecting and redistributing donated art and craft materials at low cost, while reducing environmental waste. Many usable creative supplies are discarded each year, creating both environmental impact and barriers to artistic participation for individuals who cannot afford materials. This project addresses both challenges by transforming surplus materials into accessible creative resources for the community.

The project dates are May 1, 2026, to December 1, 2026. The requested grant amount is \$3,500.

**POLICY EXPLANATION:**

**Arts Funding Policy for the City of Duncanville Using Hotel Occupancy Tax (HOT) Funds**

**1. Establishment of the Duncanville Arts Fund**

The City Council of Duncanville has established a dedicated Arts Fund, known as the "Duncanville Arts Fund," to support and promote the arts within our community. This special revenue fund will be used for the promotion, creation, and installation of art

throughout Duncanville, as well as for artisan events held within city limits. Managed by the Duncanville Arts Commission, the fund is designed to support the arts community and grow annually, reflecting the City's commitment to enhancing and expanding its cultural and artistic offerings. The City Council will provide final oversight as needed to ensure the fund's effectiveness and alignment with community goals.

**2. Purpose of the Arts Fund**

The Arts Fund aims to support a broad range of art-related programs and activities that promote tourism and contribute to the hotel and convention industry. This includes funding for instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts-related activities.

**3. Authorization for HOT Funds**

The City Council of Duncanville authorizes and directs the City Manager to transfer 15% of the annual HOT funds revenue to the Arts Fund. These funds are designated for expenditures that align with the goals of this policy as established by the City Council.

**4. Legal Framework and Eligibility**

- **HOT Fund Use:** According to Section 351.101(a) of the Texas Tax Code, municipal hotel occupancy tax funds may be used exclusively to promote tourism, including the arts and the hotel and convention industry. Texas Attorney General Opinion GA-0124 reinforces this utilization.
- **Restrictions on Facilities:** Based on Attorney General Opinion KP-0131, HOT funds cannot be used solely for the construction of arts facilities. Such expenditures must be combined with other authorized categories of hotel tax expenditures to comply with legal requirements.

**5. Eligible Expenditures**

Art funds may be used for a variety of art-related programs that directly promote tourism and hotel activity, in line with HOT fund requirements. Eligible art forms include, but are not limited to:

- Instrumental and vocal music
- Dance
- Drama
- Folk art
- Creative writing
- Architecture
- Design and allied fields
- Painting
- Sculpture
- Photography
- Graphic and craft arts

- Motion pictures
- Radio, television, tape, and sound recording

## 6. Fund Administration

- **Management:** The Arts Fund will be administered by the Duncanville Arts Commission, which is responsible for overseeing and approving fund allocations.
- **Growth:** The fund is designed to grow annually, aiming to enhance the City’s cultural landscape and support tourism.

## 7. Approval Process

Expenditures: All requests for funding should be directed to the Arts Commission and the City Council. The City Council, as the administrator of HOT funds, reserves the right to authorize expenditures regardless if the Arts Commission has recommended an approval or denial of the request.

## 8. Reporting and Accountability

The Arts Commission will provide regular quarterly reports to the City Council detailing the use of the Arts Fund and its impact on tourism and hotel occupancy. An annual review will be conducted to evaluate the effectiveness and alignment with the City’s goals.

## 9. Policy Review

The City Council or Arts Commission may conduct regular reviews to ensure expenditures align with the intended use of HOT funds and fulfill statutory requirements. The impact of funded projects on tourism and hotel activity will be assessed, and any discrepancies between the economic impact and HOT funds spent will be addressed in compliance with state regulations. The City Council reserves the right to make changes to this policy at any time.

Amended by City Council 10/15/24

### FUNDING SOURCE:

#### ORG and Object Number

11011000-700450

#### Available Budget

\$36,900

#### Purchase Amount

\$3,500

#### After Encumber

\$33,400

### ACTION ALTERNATIVES:

1. Approve.
2. Disapprove
3. Other actions as directed by Council.

**ATTACHMENTS:**

Arts-Grant-Application\_6507738025112219091, Project Detailed Budget

Tuesday, March 31, 2026



# Arts Grant Application

**Have you read and understood the Arts Funding Policy and Grant Guidelines?**

By checking "Yes," you confirm that you have reviewed the current Arts Funding Policy and Grant Guidelines in full and understand the eligibility criteria, reporting requirements, and obligations associated with this grant application.

## Section 1: General Information

**Applicant Name (Individual or Organization)** Re-Bloom Creative Reuse

**Mailing Address** 306 Harman St  
Duncanville, Texas, 75116

**Phone Number** (469) 328-8056

**Email** rebloomreuse@gmail.com

**How do you prefer to be contacted?**

**Website or Social Media (if applicable)**  
Instagram: RebloomCreativeReuse

**Are you a first-time applicant?**

## Section 2: Eligibility

**Check all that apply:**

**Do you live or operate a business/studio within Duncanville, TX city limits?**

## Section 3: Grant Type

**Select the grant category for which you are applying (select one):**

## Section 4: Project Information

**Project/Event Title** Rebloom Creative Reuse Pop-Ups

**Brief Project Summary (2-3 sentences)**

The purpose of Re-Bloom Creative Reuse is to increase access to the arts in Duncanville by collecting and redistributing donated art and craft materials at low cost, while reducing environmental waste. Many usable creative supplies are discarded each year, creating both environmental impact and barriers to artistic participation for individuals who cannot afford materials. This project addresses both challenges by transforming surplus materials into accessible creative resources for the community.

**Project Start Date** Friday, May 1, 2026

**Project End Date** Tuesday, December 1, 2026

**Do you have a confirmed location for this event or project?**

No (if not, please provide an explanation in the field below)

**Is this project open to the public?**

Yes

**Section 5: Narrative**

Please answer the following questions in no more than 250 words each.

**Describe the purpose and artistic vision of the proposed project.**

The artistic vision of Re-Bloom Creative Reuse is to cultivate a more inclusive and sustainable creative ecosystem where artists, students, and families are empowered to create without financial limitations. Through pop-up reuse markets and hands-on workshops, the project encourages experimentation, resourcefulness, and creative expression using nontraditional and repurposed materials. By promoting reuse as a creative practice, Re-Bloom aims to inspire a shift in how the community views material, not as waste, but as opportunity. This vision supports both environmental stewardship and the growth of a vibrant, accessible local arts culture.

**How will the project serve the Duncanville community and promote public access?**

Re-Bloom Creative Reuse will serve the Duncanville community by increasing access to affordable art materials and creative opportunities for all residents. Many individuals, families, and educators face financial barriers when purchasing art supplies, limiting their ability to participate in creative activities. This project addresses that gap by collecting donated materials and redistributing them at low cost through pop-up reuse markets, making creativity more accessible and inclusive.

Public access will be a central priority of the project. Re-Bloom will host events in accessible, community-based locations and offer Hands-on workshops and provide opportunities for community members to engage in creative expression using repurposed materials, encouraging both artistic exploration and environmental awareness.

Additionally, the project will partner with local schools, community groups, and organizations to reach underserved populations and expand access to the arts. By providing resources and programming that are both affordable and environmentally conscious, Re-Bloom Creative Reuse will foster a more inclusive creative environment, strengthen community connections, and promote sustainable practices throughout Duncanville.

**How will your project promote tourism or economic development within Duncanville?**

Re-Bloom Creative Reuse will promote tourism and economic development in Duncanville by creating engaging, community-centered arts events that attract visitors from surrounding areas. Through pop-up reuse markets and creative workshops, the project will draw artists, educators, families, and environmentally conscious individuals to Duncanville, increasing foot traffic and visibility for the city.

The project also contributes to the creative economy by providing affordable materials that enable local artists and makers to produce and sell their work, further circulating economic activity within the community. As interest in creative reuse and environmentally conscious practices continues to grow, the

project has the potential to attract regional visitors seeking unique, purpose-driven experiences.

Marketing efforts, including social media promotion and partnerships with local organizations, will extend outreach beyond Duncanville, helping to bring new visitors into the city. Overall, Re-Bloom Creative Reuse supports economic development by activating community spaces, increasing local spending, and strengthening Duncanville's identity as a vibrant and creative destination. The goal will be to one day for Re-Bloom to be able to hold a more permanent commercial property located within Duncanville.

### **List the individuals and organizations involved in planning or executing the project.**

The project will be led by Brenda Olivares, Founder and President of Re-Bloom Creative Reuse, who is responsible for overall planning, coordination, and program development. The Board of Directors will provide governance, financial oversight, and strategic guidance to support the organization's mission and ensure successful project execution.

Donors will also be involved through in-kind donations of materials, helping to supply inventory for reuse markets and programming. Volunteers will assist with donation collection, sorting, event setup, and community engagement efforts.

Together, these individuals and partners will support the planning and execution of the project, ensuring it is accessible, community-driven, and aligned with the needs of Duncanville residents.

### **Briefly describe your marketing plan.**

Social media will be a primary tool, using platforms such as Instagram to share event announcements, donation drives, and educational content that highlights the benefits of creative reuse and sustainability. Consistent posting, visual storytelling, and community engagement will help build awareness and attract participants.

Local outreach will play a key role in expanding access. Flyers and printed materials will be distributed at community centers, libraries, schools, and local businesses to reach residents who may not be active online. Partnerships with schools, educators, and community organizations will help promote events directly to families, students, and local creatives.

Re-Bloom will also engage with community-based online groups and neighborhood platforms to share updates and encourage participation. Word-of-mouth marketing will be supported by volunteers and early supporters who help spread awareness within their networks.

Additionally, the organization will seek opportunities for local media coverage, including community calendars, newsletters, and local publications, to further expand visibility.

This marketing approach ensures broad, inclusive outreach, helping to maximize attendance, increase community engagement, and build long-term awareness of Re-Bloom Creative Reuse and its mission.

### **How will you evaluate the success and impact of your project?**

Re-Bloom Creative Reuse will evaluate the success and impact of the project through both quantitative and qualitative measures. Key metrics will include the number of participants attending pop-up markets and workshops, the volume of donated materials collected and redistributed, and the number of community members served. Tracking these data points will help measure growth, accessibility, and environmental impact, including the amount of materials diverted from landfills.

Community feedback will be an essential component of evaluation. Surveys and informal feedback collected during and after events will provide insight into participant satisfaction, accessibility, and the overall effectiveness of programming. This feedback will help identify areas for improvement and ensure that the project continues to meet the needs of the Duncanville community.

Social media engagement and outreach metrics, such as event responses, shares, and follower growth, will also be monitored to assess the effectiveness of marketing efforts and community reach.

## Section 6: Budget

Total Project Budget 5000

Amount requested from the Duncanville Arts Commission/City Council 3500

Please attach a detailed budget



## Section 7: Required Documents

### Document Checklist

Completed application form. \*required

Narrative responses (Section 5) \*required

Detailed project budget (Section 6) \*required

Proof of Duncanville residency or business operation. \*required

City of Duncanville Vendor Packet (below) \*required

IRS 501(c)(3) determination letter (if applicable)

### Upload required documents





alexhamby\_form\_files\_Vendor Packet ...pdf

## Section 8: Acknowledgements

By signing below, I affirm that all information provided is accurate and complete.

### Signature

A handwritten signature in black ink that reads "Brenda Olivares". The signature is written in a cursive, slightly slanted style.

### Name

Brenda Olivares

### Property Owner Authorization (Required for Public Art Installations on Private Property)

I, the undersigned property owner or authorized representative, grant permission for the proposed public art installation to be placed at the property listed below. I understand that this project is part of the Duncanville Arts Commission grant program and agree to allow public access for viewing and participation as described in the applicant's proposal.

## **Detailed Budget**

### **Program & Event Costs**

- Workshop supplies (tools, adhesives, basics): **\$500**
- Event setup (tables, displays, signage): **\$600**
- Storage bins & organization materials: **\$400**

**Subtotal: \$1,500**

### **Marketing & Outreach**

- Printing flyers/posters: **\$200**
- Social media ads: **\$300**
- Branding materials (signage, banners, stamps): **\$250**

**Subtotal: \$750**

### **Operations & Logistics**

- Transportation (pickup donations, gas): **\$400**
- Temporary storage / space costs: **\$800**
- Insurance (event or general liability): **\$500**

**Subtotal: \$1,700**

### **Administrative & Technology**

- Website/domain: **\$150**
- Software (Canva, tools): **\$150**
- Office supplies: **\$100**

**Subtotal: \$400**

### **Community Programming**

- Artist/workshop stipends: **\$400**
- Volunteer support (refreshments, supplies): **\$150**

**Subtotal: \$550**

TOTAL PROJECT BUDGET: \$4,900



**Business Case:** Arts Activation Permit

**Date:** November 6, 2025

**To:** Mark Rauscher – Assistant City Manager Community

**Cc:** Alex Hamby – Public Information Officer and staff Liaison for Arts Commission

Angela Thorpe-Harris – Chair Arts Commission

DeMonica Gooden – City Council Liaison

**Prepared by:** Angel Deal, Project Manager

\*\*\*\*\*

The implementation of a **temporary arts activation permit** is essential for successfully executing the goals of the Armstrong Park Cultural District Plan and aligning with the economic and community development objectives outlined in the Duncanville 2040 Comprehensive Plan.

This permit type, ideally structured to support cultural use for **up to 180 days**, serves as a critical regulatory tool for the city's emerging creative economy, filling the gap for **cultural projects that fall between a single event and a permanent operation**.

## **I. Strategic Alignment and Implementation**

The permit is not merely a bureaucratic tool; it is a mechanism for executing the city's strategic vision:

- **Supports Duncanville 2040 Goals:** The permit directly supports the City's mandate to **support creativity, strengthen placemaking, use adaptive reuse, and guide redevelopment in and around downtown**.
- **Facilitates Implementation Framework:** The permit ensures the **alignment of zoning, permitting, and development practices** with the city's cultural and economic objectives, as mandated by the Implementation Framework of the Comprehensive Plan.
- **Enables Adaptive Reuse:** By allowing temporary, multi-month cultural use, the permit provides necessary direction for adaptive reuse and mixed-use cultural



**activation.** This is crucial for Phase 3 of the Cultural District Plan, which involves the execution of zoning strategies and infrastructure improvements.

- **Provides Necessary Flexibility:** The permit supports the natural life cycle of arts organizations, recognizing that some groups grow, some sunset, and some scale up or scale down. It allows for flexibility in use that a traditional single-event or permanent operating permit cannot offer.

## II. Economic and Operational Efficiency

The permit structure provides a streamlined pathway that reduces barriers to entry for creatives, driving economic activity and improving city management:

- **Enhances Confidence and Efficiency:** The system gives **individual artists, nonprofit arts organizations, creative businesses, touring groups, and arts social clubs** the confidence that the system supports cultural development. It provides the **correct permit type** and an **efficient approval process**.
- **Tests Capacity and Mitigates Risk:** The temporary nature of the permit allows the city to **start testing capacity at Arts Junction at 202 West Center** before committing to building out additional locations near Armstrong Park. This is vital for Phase 2 and 3 planning.
- **Drives Economic Impact:** By supporting cultural activities, the permit helps leverage creative development to **drive local economic growth and attract investment**. It is key to achieving the Comprehensive Plan's goals for **Resilient Economic and Community Development**.
- **Strengthens Funding Compliance:** The structure supports **accurate tracking** and ensures efficient activation. This tracking is essential for strengthening **HOT compliance** (Hotel Occupancy Tax) for arts grant recipients and supporting the growth of new groups brought into Duncanville.
- **Enables Partnerships:** A clear permitting structure is critical for matching **institutional partners** (such as the Sammons Center for the Arts, Deep in the Heart Film Festival, and SMU DataArts) and interested **local businesses** with specific arts projects.

## III. Community Activation and Cultural Development

The arts activation permit is necessary for facilitating the actual programming that establishes the identity of the Cultural District and fulfills its core values:



- **Activates Key Locations:** It provides the mechanism to launch specific, multi-week activities at Arts Junction and other sites near the Armstrong Park Arts District.
- **Supports Diverse Activities:** The permit is designed to cover activities that are vital for placemaking, including **gallery pop ups, seasonal music or film programming, residencies, makerspaces, workshops, and other cultural projects.**
- **Builds Sustainable Creative Lives:** By providing appropriate regulatory support, the city assists people in building sustainable creative lives. It supports the infrastructure needed for artistic capacity, such as providing spaces for **rehearsal** (for performers) or venues for **arts social clubs** to build audiences and patrons.
- **Fosters Placemaking:** The permit enables events—which can include **public art** like temporary or interactive exhibitions—that transform parks, plazas, and downtown into places of inspiration, connection, and community pride. This establishes the identity, use, and public engagement necessary for the district.

The creation of a temporary arts activation permit is a prudent regulatory measure that uses best practices adopted by cities like Dallas, Fort Worth, Austin, and Santa Fe to efficiently manage and stimulate cultural growth, ensuring the Armstrong Park Cultural District becomes a self-sustaining community and economic asset.

We request your consideration and meeting to discuss and follow up with next steps.

Business Case Arts Activation Permit

Monday, June 30, 2025



# Arts Grant Application

## Section 1: General Information

Applicant Name (Individual or Organization) Kalen Y. McGuire

Mailing Address 622 Truman Ct.  
Duncanville, Texas, 75137

Phone Number (469) 645-8002

Email kalenmcguirepr@gmail.com

How do you prefer to be contacted?

Website or Social Media (if applicable)  
instagram.com/kalenmcguiremedia

Are you a first-time applicant?

## Section 2: Eligibility

Check all that apply:

Do you live or operate a business/studio within Duncanville, TX city limits?

## Section 3: Grant Type

Select the grant category for which you are applying (select one):

## Section 4: Project Information

Project/Event Title "Beacons of Light: Where Champions Rise," by Kalen Y. McGuire of Kalen McGuire Media. (41"x14") Mural, Paint on Brick Wall. Property of Duncanville Ministry Outreach. August 31, 2025.

### Brief Project Summary (2-3 sentences)

Kalen Y. McGuire of Kalen McGuire Media will paint a mural on the side wall of the Texaco building property near Brandenburg Intermediate School in Duncanville, Texas. The artwork reflects the youth of Duncanville as rising champions of the community. As students pass by this public art on their way to school, they will be reminded of their own championhood, which can positively influence their academic

performance and behavior.

In addition, this mural is projected to inspire, enrich, and empower the city of Duncanville. It will be esteemed by both citizens and tourists as a landmark that celebrates the spirit of the community and serves as a catalyst to support Duncanville’s 2040 Comprehensive Plan, enhancing cultural arts and economic development throughout the city.

**Project Start Date** Sunday, August 17, 2025

**Project End Date** Sunday, August 31, 2025

**Location(s)**

1944 S Main St, Duncanville, TX 75137

**Is this project open to the public?**

**Admission Fee (if any)** 0

## Section 5: Narrative

Please answer the following questions in no more than 250 words each.

**Describe the purpose and artistic vision of the proposed project.**

The purpose of “Beacons of Light: Where Champions Rise” is to uplift, inspire, and visually affirm the greatness within the City of Duncanville—particularly its youth—as rising champions of their community. This mural will serve as a symbolic and emotional landmark that reflects both the legacy and the future of Duncanville. It aims to promote community pride, encourage civic responsibility, and foster a deeper connection between residents and their shared environment.

Artistically, the vision is to create a bold, vibrant, and soulful composition painted directly on brick, blending realism with symbolic elements that reflect light, growth, and transformation. The youth depicted in the mural will be stylized as guiding “beacons,” drawing light from the strength and history of the city, and projecting it forward into a bright future. Colors will be carefully chosen to evoke energy, hope, and unity, while the composition will include subtle nods to Duncanville’s cultural, educational, and civic identity.

The artistic approach combines fine art, community storytelling, and dynamic urban design—bridging tradition with contemporary relevance. Ultimately, the mural is meant to stand as a source of pride, inspiration, and beauty for Duncanville, reinforcing the message that within this city, champions are nurtured, seen, and celebrated.

**How will the project serve the Duncanville community and promote public access?**

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### How will your project promote tourism or economic development within Duncanville?

The Texaco gas station serves as a universal pit stop for both frequent tourists and residents of Duncanville—including students, working-class professionals, and the elderly—making the mural highly accessible to the public. This artwork is expected to become a major attraction in Duncanville, sparking a future cascade of public art projects, supporting both new and existing businesses, encouraging the development of public spaces, and contributing to high residential retention.

This project marks the beginning of progressive stages leading to the realization of Duncanville’s 2040 Comprehensive Plan. The mural is anticipated to draw large volumes of tourists, serving as a catalyst for emerging artists to remain in or relocate to Duncanville—contributing to the city’s cultural and economic growth. In turn, this creative momentum will invite investors to see the district as a valuable area for public development.

A strong reference point is Miami’s Wynwood Walls—now a landmark attraction for both tourists and locals. It has become a catalyst for significant economic stimulation shared among new and existing businesses in the district. Similarly, this project in Duncanville has the potential to transform the area into an investor’s dream and a hub for artistic and civic engagement.

### List the individuals and organizations involved in planning or executing the project.

AJ Saleh – Property Owner  
 Kalen Y. McGuire – Lead of Project, Painter

### Briefly describe your marketing plan.

Kalen McGuire of Kalen McGuire Media (KMM) will begin marketing the mural installation shortly after being confirmed as a grant recipient. A prompt campaign launch helps build immediate rapport between the taxpayers and the artist.

KMM will launch campaigns across the following platforms: Instagram, Facebook, LinkedIn, YouTube, TikTok, Dallas Observer, Snapchat, Pinterest, and Twitter.

The marketing campaign will focus on the following components:

1. The mural process, from draft design to paint application on the wall
2. Daylit public photography capturing community members engaging with the mural
3. Monologue voiceovers and B-roll footage explaining the creative process behind the work

KMM is confident that the mural installation campaign will build trust among Duncanville residents, increase community pride, and attract more tourism to the city.

### How will you evaluate the success and impact of your project?

To evaluate the success and impact of the mural project, the following components will be included:

1. A QR code will be placed at the mid-left center of the mural, linking to a dedicated mural landing page on the City of Duncanville’s website.
2. In addition to the mural landing page (QR Code 1), a second QR code will link to the artist’s LinkedIn profile. Both QR codes will track impressions, providing measurable data to assess the impact and success of the mural installation for the City of Duncanville.

## Section 6: Budget

Total Project Budget	\$4053.78
Amount requested from the Duncanville Arts Commission/City Council	\$3,000
Matching Funds (cash/in-kind)	\$1,053.78

## Section 7: Required Documents

Document Checklist

Completed application form

Narrative responses (Section 5)

Detailed project budget (Section 6)

Proof of Duncanville residency or business operation

City of Duncanville Vendor Packet (Applications and Forms at the top of this page)

Property owner support letter (for Public Art Grant)

Portfolio or artistic samples (for individual artists)

## Section 8: Acknowledgements

By signing below, I affirm that all information provided is accurate and complete.

Signature



Name

Kalen McGuire

Property Owner Authorization (Required for Public Art Installations on Private Property)

I, the undersigned property owner or authorized representative, grant permission for the proposed public art installation to be placed at the property listed below. I understand that this project is part of the Duncanville Arts Commission grant program and agree to allow public access for viewing and participation as described in the applicant's proposal.

Property Owner Name

AJ Saleh

Property Address

1944 S. Main St.  
Duncanville, Tx, 75137

Property Owner Signature



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<b>TITLE</b>	Arts Grant Application
<b>DOCUMENT ID</b>	251810211118038
<b>DOCUMENT PAGES</b>	4
<b>STATUS</b>	COMPLETED
<b>TIME ZONE</b>	America/Chicago

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**DOCUMENT HISTORY**

 Signed	Jun 30, 2025 11:31 PM	Signed IP: 2600:6c56:7200:1bca:8827:ac54:
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**rapid change**

RECHARGE	BUY
\$	\$
\$	\$

It's Filled with Safety!

**SMOKING PROpane FLAMMABLE**  
NOT BRING LP GAS CYLINDERS INTO THE BUILDING

Emergency Number:  
800.354.7250





EXPENSES of MURAL / City of / 04/15/2026  
 DUNCANVILLE / 08506 DATE

LIST TYPE	FOR	NAME of Item	COST (\$)	NAME of Item	COST (\$)
1		VANDERBILT Anti-Griffing Coating (Amazon)	\$55.98	RENT (Living Exp)	\$994.20
2		Masonry Mortar (Amazon)	\$8.88	LABOR (of 600)	\$483.54
3		Mixal. 200 (Amazon)	\$3.11		
4		Mixal. 402 (Amazon)	\$7.49		
5		Mixal. 402 (Amazon)	\$7.49		
6		Floortec - 16oz (Amazon)	\$17.98		
7		6oz Knapen Mural Paint (Amazon)	\$6.64		
8		BEHR (20oz) (HD)	\$47.61		
9		BEHR (20oz) (HD)	\$23.48		
10		BEHR (20oz) (HD)	\$23.48		
11		GREEN (16oz) (HD)	\$18.98		
12		4x15 Canvas Drop Cloth	\$22.98		
13		85x180 Masking Paper (HD)	\$9.98		
14		MASING TAPE (ACE)	\$4.99		
15		MASING TAPE (Ace)	\$4.50		
16		GREEN (16oz) (HD)	\$3.98		
17		EXTENSION CORD (500ft)	\$2.99		
18		6GEO MAGNUM 5.5 (HD)	\$187.66		
19		PAINT MIXER (HD)	\$6.98		
20		3M RESEALABLE RESPIRATOR (HD)	\$37.98		
21		6GEO MAGNUM SPONGE (200)	IN-KIND	50	
22		SANDBLASTING - Leeb's Pressure Blasting	\$725.00		
23		TURPENTINE - 6oz (22oz) off	\$26.96		
24		2oz - GARDON BUCKETS - 5 GAL	IN-KIND	53	
25		LADDER	IN-KIND	54	
26		2oz Spray Paint Cans	\$18.00		
27		SPR DELI CONTAINER (for paint mixing)	IN-KIND	56	
28		VEHICLE (RENTAL)	DONATION	57	
29		VEHICLE GAS	\$60.00		

Kalen McGuire  
 NAME of LEND

DBA: KALEN MCGUIRE MEDIA  
 BUSINESS NAME

City of DUNCANVILLE - "LIVE LIFE OUTDOORS" RISE. 03/04/2026

TITLE OF PROJECT	FOUNDATION TYPE	DATE	DATE OF WORK	WORK IN	WORK OUT
		03/01/2023	OUTLINE	8:05 PM	8:06 PM
		03/29/2026	EDIT VIDEO TINGE	5:19 PM	11:19 PM
		03/28/2026	EDIT VIDEO TINGE	2:33 PM	9:36 PM
		03/26/2026	EDIT VID.	5:55 PM	9:31 PM
		03/26/2026	ANTI GRIFFTING	9:33 PM	12:34 AM
		03/17/2026	ADD DETAILS + LIGHTS	5:00 PM	11:00 PM
		03/16/2026	ADD DETAILS + LIGHTS	4:00 PM	9:00 PM
		03/13/2026	COLOR MIX	11:00 PM	4:20 PM
		03/13/2026	COLOR FILL	8:30 PM	4:30 AM
		03/12/2026	COLOR FILL + H	8:30 PM	1:10 PM
		03/11/2026	OUTLINE	7:55 PM	11:11 AM
		03/09/2026	PRIME WALL	9:00 PM	10:27 PM
		03/07/2026	AMP COLOR OVERLAY	9:00 PM	11:11 PM
		03/06/2026	SAND BLASTING	9:00 AM	11:20 AM
		03/04/2026	SAND BLASTING	8:00 AM	11:00 AM

41.90  
 77.90 HR

$\frac{483.54}{77.90} = 2$   
 \$6.20/HR.

Complete With "Certificate of Authenticity"  
 Confidential Disclaimer - The information contained in this document is confidential, privileged and only for the use of the recipient and may not be used, published, or redistributed without the prior written consent of Kalen V. McGuire  
 www.kalenmcguire.com | (469) 645-8002 | Duncanville, Texas 75116