



**Duncanville Community Engagement Advisory Board**  
**Regular Meeting Agenda**  
City Hall, Briefing Room  
203 E. Wheatland Road  
Duncanville, TX 75116

**Thursday, February 12, 2026**  
**6:30 PM**

1. Call to Order
2. Receive Public Comments, limit 2-minutes per individual speaker.

To submit a comment via email and for your comments to be read, the following information is required:

Submit a comment by 4:00 PM Thursday, February 12, 2026

Email [Francisco.Ramos@duncanvilletx.gov](mailto:Francisco.Ramos@duncanvilletx.gov)

Email title: Public Comment – Thursday, February 12, 2026

First and Last Name; and address.

Comments are limited to 2 minutes per speaker.

3. Items for Individual Consideration
  - A. Consider the minutes for the January 8, 2026, Regular Meeting
4. Briefings and Discussions
  - A. New Resident Outreach
  - B. Business of the Month Program
  - C. Dallas County incentives – Ms. Minerva Rodriguez – (Reuben)
  - D. Outreach and fact-finding with the Duncanville Community and Economic Development Corporation
  - E. Last minute change notification systems in other towns
  - F. Outreach to Hispanic Coalition of Duncanville
  - G. Town Hall Proposal – beginning with Arts Commission partnership
  - H. New Website Status Update
  - I. Post-Storm Communication and Marketing Evaluation

5. Items for Upcoming Agendas

A. Board members to discuss and suggest items for future agendas.

6. Adjournment

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located outside the entrance to the City of Duncanville City Hall, next to the entryway doors, a place convenient and readily accessible to the general public, as well as to the City's website [www.duncanvilletx.gov](http://www.duncanvilletx.gov) and said Notice was posted **by** the following date and time: Wednesday, February 4, 2026, by 5:00 P.M. and remained posted for at least two hours after said meeting was convened.

***Francisco Ramos***  
**Communications and Marketing Specialist**



# STAFF REPORT

**MEETING:** Community Engagement Advisory Board - February 12, 2026

**TITLE:**

Consider the minutes for the January 8, 2026, Regular Meeting

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

Francisco Ramos

**BACKGROUND/HISTORY:**

**POLICY EXPLANATION:**

**FUNDING SOURCE:**

**ACTION ALTERNATIVES:**

1. Approve.
2. Disapprove
3. Other actions as directed by the board.

**ATTACHMENTS:**

2026-01-08 - Community Engagement Advisory Board - Minutes



## Community Engagement Advisory Board Regular Meeting Minutes

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A meeting of the Duncanville Community Engagement Advisory Board was held on Thursday, January 8, 2026, in the Briefing Room at City Hall (203 E. Wheatland Rd., Duncanville, TX 75116, with a quorum to wit:

- Thomas “Toby” Lackey, Chair
- Melonie Graves Davis, Vice-Chair
- Ron Thompson (virtual)
- Ruben Medina
- Lynn McGinley
- Morgan Michelle Moore

**The following member(s) were absent:**

- Amy Ruiz

**Staff liaison**

- Francisco Ramos, Communications and Marketing Specialist

### 1. **Call to Order**

The meeting was called to order 6:34 PM.

### 2. **Receive Public Comments, limit 2-minutes per individual speaker.**

No Public Comments.

### 3. **Items for Individual Consideration**

A. Consider the December 11, 2025, Regular Meeting Minutes

Ron Thompson made a motion to approve the minutes, and Melonie Graves Davis seconded the motion. All present voted in favor. Amy Ruiz was absent. None opposed. The motion passed.

B. Consider a new regular meeting schedule.

Melonie Graves Davis motioned to adopt the new Community Engagement Advisory Board meeting schedule set for the second Thursday of the month at 6:30 PM, and Lynn McGinley seconded the motion. All present voted in favor. Amy Ruiz was absent. None opposed. The motion passed.



## 4. Discussion Items

### A. FIFA Discussion

Under Item 4A, FIFA Discussion, the Board reviewed potential participation in FIFA-related watch parties and associated community engagement activities. The Board designated Ruben Medina as liaison for FIFA initiatives and identified Devon Handley as the primary contact for watch party coordination. The Board further directed that FIFA watch parties be included as a recurring Open Item on future agendas with monthly status updates.

### B. Discuss “Fostering Team Spirit”

This item was not discussed.

### C. Prioritization and Focus Discussion Continued

The Board reaffirmed the importance of assigning a lead individual to each Community Engagement initiative. Melonie Graves Davis was identified to assist with business highlight opportunities, with potential coordination with the Duncanville Community and Economic Development Corporation and possibly, the Arts Commission.

The Board identified development of welcome materials for new residents as a priority initiative and assigned Morgan Moore and Lynn McGinley as collaborators. The Board recommended reviewing existing Chamber of Commerce materials to determine service gaps the City may address.

The Board expressed interest in exploring enhanced internal communication strategies between City departments, boards, and commissions through issue-specific and district-focused town halls. Coordination with City staff and City Council representatives for these town halls was discussed. The Board recommended informing City Council that multiple boards and commissions could participate in district park-based town halls and agreed to develop a pilot town hall involving the Arts Commission and At-Large Representative Councilmember Gooden as a model for broader implementation. Ron Thompson would spearhead the first pilot town hall.

The Board also expressed interest in having Thomas “Toby” Lackey research cost-effective systems for citywide last-minute notifications and communication platforms for future consideration.

The Board supported pursuing engagement with the Hispanic Coalition of North Texas and directed staff to request a meeting involving Ron Thompson, Angela Thorpe-Harris, Assistant City Manager Rauscher, and Communications and Marketing staff, followed by scheduling a site visit to tour the Hispanic Coalition of North Texas headquarters.

## 5. Adjournment

The meeting was adjourned at 8:07 PM





# STAFF REPORT

**MEETING:** Community Engagement Advisory Board - February 12, 2026

**TITLE:**

New Resident Outreach

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

Francisco Ramos

**BACKGROUND/HISTORY:**

We started with a leaflet proposal, research scope expanded (Lynn and Morgan).

**POLICY EXPLANATION:**

**FUNDING SOURCE:**

**ACTION ALTERNATIVES:**

**ATTACHMENTS:**

None



# STAFF REPORT

**MEETING:** Community Engagement Advisory Board - February 12, 2026

**TITLE:**

Business of the Month Program

**Vision Statement:**

**“Duncanville, a City of Champions, is a safe, vibrant, diverse community committed to excellence in education, business, and good governance.”**

**Pillar:**

**STAFF RESPONSIBLE:**

Francisco Ramos

**BACKGROUND/HISTORY:**

Francisco was tasked with the liaison procedure for DCEDC and possibly partnering with Arts Commission mixers (Melonie – potentially).

**POLICY EXPLANATION:**

**FUNDING SOURCE:**

**ACTION ALTERNATIVES:**

**ATTACHMENTS:**

None